



Advertise in Events

on Media

A decorative, thick, dark gray curved line that starts from the right edge of the frame and curves upwards and to the left, ending near the bottom right corner.



Idea

Publication of advertisements of different type on different channels broadcasting the same event at the same time.

Changing Ad into future replay of the event or content.



At glance

Live and/or Recorded Entertainment



Same content for different channels or media national and international TV, internet and media distributors, but advertise are different

Same Event - Same Instant Different INTERNATIONAL advertising

Live and/or Recorded

Entertainment

Advertising content on TV
channel: TeleItaly

Advertising content on TV
channel: TeleFrance



Same Event - Same Instant Different NATIONAL advertising

Live and/or Recorded

Entertainment

Advertising content on TV
channel: TeleLombardia

Advertising content on TV
channel: TelePiemonte



Same Event - Same Instant Different MEDIA advertising

Live and/or Recorded

Entertainment

Advertising content on
channel: Satellite

Advertising content on
channel: Internet-Web



Same Event - Same Instant Different AD type advertising

Live and/or Recorded

Entertainment

Advertising content on TV
channel 1: Ad Type 1

Advertising content on TV
channel 2: Ad Type 2



Fields Application

Sport Events



Boxe
Volley
Basket
Tennis
Poker
Biliard

Fields Application

Culture Events

Concert
Ballet
Musical
Art Exhibitions



Fields Application

News Events

Posts charity

Missing Children

Search crime witnesses

Search escaped convicts

Search blood donors



Fields Application

Political Events



Polls

Political candidates

Government policy messages

Posts national president

European political messages

Health Posts / hazards

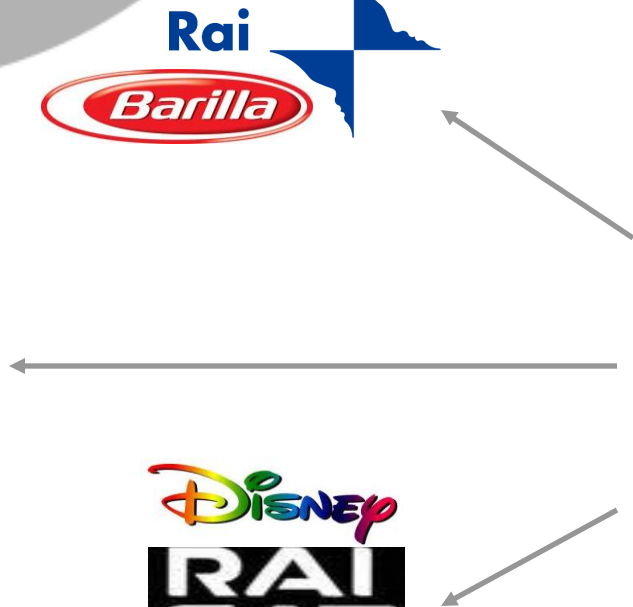
(smoking is harmful, etc.).



Prospective Customers

- Content/Event Producer
 - Advertisement Agency
 - Broadcast Media Company
 - Partner Media Distributor
 - and more...
- 

Customer



Customer



Customer



On Air



Replica 1



Replica 2



Improve ments

3 any chance

Insert any type of Ad into
any content anywhere in any
position



Improve
ments

Ad Selection

Advertising related to the
type of user who enjoys the
content





3 slice
of cake

1. Knowledge / Technology
 2. Target Investment
 3. Marketing / Contact / Sales
- 



Startup

Production & Service

Marketing & Sale





Contact

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