

Change Management

Shifting individuals, teams, and organizations from a current state to a desired future state.

Overview

Organizational process aimed at helping employees to accept and embrace changes in their current business environment.

Project process aimed formally introduce and approve changes to a project.

Approach

Use structures and tools to control organizational change. By changing the objectives of minimizing the impact of management changes on workers and avoid losses.

The means

- Mission changes
- Technological changes
- Changing attitudes and behaviors changes
- Structural changes
- Operational changes
- Strategic changes

Use Case

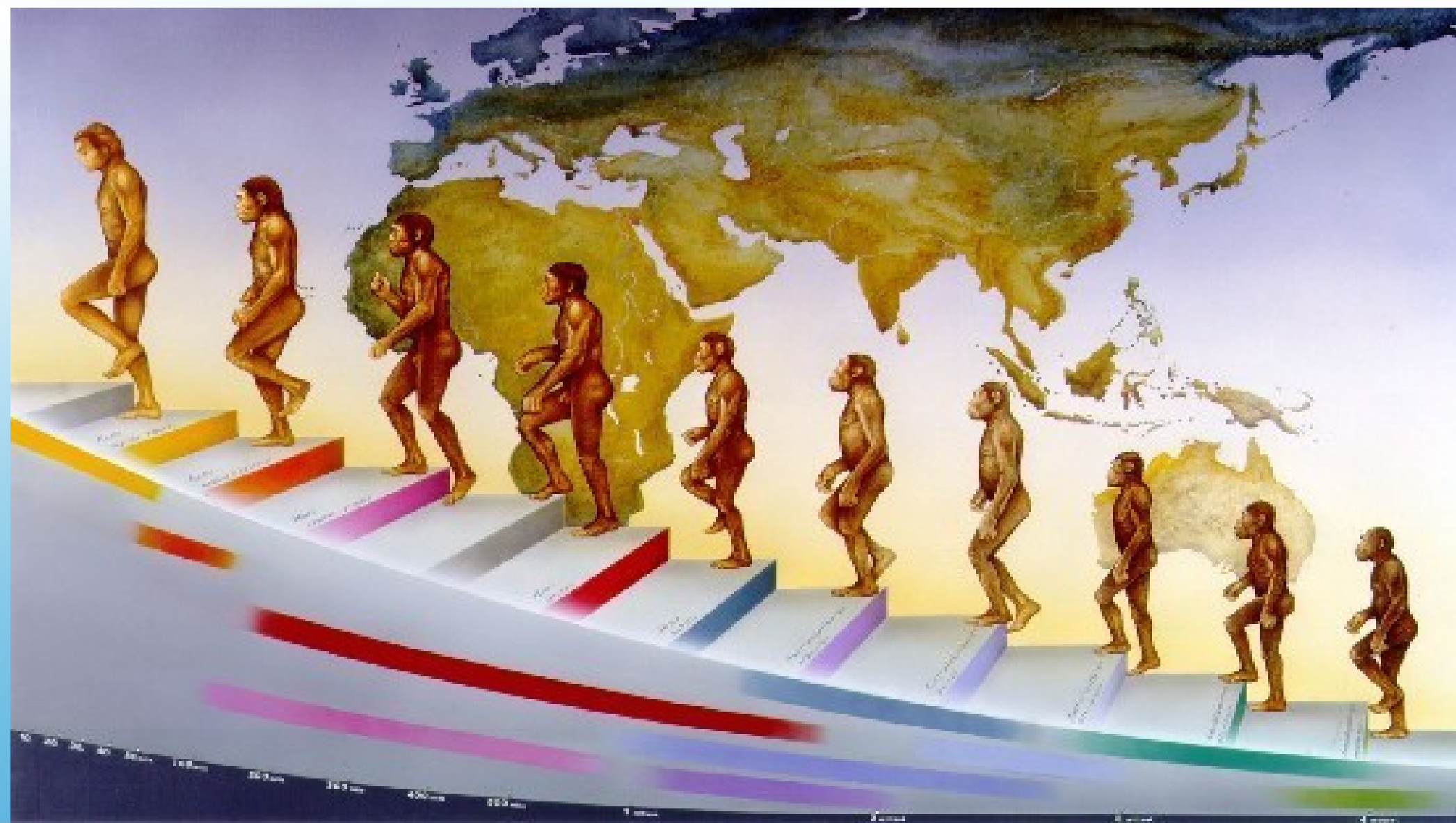
- creative marketing
- enable communication between change audiences
- social understanding
(leadership's styles and group dynamics)

Process

Aligns groups' expectations, communicates, integrates teams and manages people training.

Use performance metrics, such as financial results, operational efficiency, leadership commitment, communication effectiveness, and the perceived need for change to design appropriate strategies, in order to avoid change failures or solve troubled change.

Organization



Changes are Required

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